

# Carl D. Brown

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producer | director | cinematographer | editor

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Carl D. Brown is an Oakland based documentary filmmaker currently working with clients in The San Francisco Bay Area and New York City. In 2003, Carl started his own freelance production company, Corduroy Media. His interest in digital storytelling motivates his projects with independent artists, non-profit foundations, educational groups and corporate clients. In 2008, Corduroy released *2<sup>nd</sup> Verse: The Rebirth of Poetry*, awarded best documentary at San Francisco Independent, Santa Cruz and London Independent Film Festivals. Carl recently completed a ten-month project with MTV producing segments for their Emmy Award winning Choose or Lose campaign. His broadcast work has been aired on MTV, MTV 2, MTV Tres, MTV U and VH1.

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## Production (portfolio highlights)

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### *MTV's Choose or Lose Campaign* (2008)

Cable Broadcast: MTV, MTV U, MTV 2, MTV Tr3s

Online Broadcast: Associated Press Online Video Network, mtv.com, chooseorlose.com, etc.

Producer, Director, Cinematographer, Editor

Carl shot and produced thirty-five weekly video shows highlighting social and political issues affecting young voters in California. His contributions helped the campaign win an Emmy in 2008.

### *2nd Verse, The Rebirth of Poetry* (2008)

Jury Award Best Documentary San Francisco Independent Film Festival

Best International Documentary London Independent Film Festival

Audience Award Best Documentary Santa Cruz Film Festival

Co-Producer, Director, Cinematographer, Editor

This award-winning documentary follows the lives of four young performance poets in the Bay Area.

### *Solyndra Inc.* (2008)

Cable Broadcast: CNN and other national Networks

Producer, Director, Editor

This billion-dollar start-up had a variety of video needs, from corporate b-roll, to sales, to investor videos. Concerned with protecting proprietary technology in an aggressive market, Corduroy Media was trusted to produce six separate videos in three clean-room fabrication facilities.

### *Punto de Vista*

UC Berkeley School of Social Welfare's International Documentary Film Series

Colombian Film Festival at Cornell

Producer, Director, Cinematographer, Editor

Shot on Location in and around Bogotá Colombia, this short documentary highlights the amazing young people that participate in programs provided by Disparando Cámaras para la Paz.

*Flipping the Script*

Hip Hop H2O Conference New York City, San Francisco

Educational DVD Distribution

Co-Producer, Director, Cinematographer, Editor, DVD Author and Design

As an integral component to a national distributed curriculum this film demonstrates how young people use Hip Hop to grow and develop.

*Martin Luther EPK*

Cable Broadcast: VH1

Producer, Director, Cinematographer, Editor

Video News Release

*Carnegie Foundation*

Co-Producer, Director, Cinematographer, Editor

Designed for a Carnegie Website that provides teaching tools to student teachers on their way to accreditation.

*Youth Speaks*

Producer, Director, Cinematographer, Editor

Hosted by Saul Williams, The Brave New Voices Youth Poetry Slam Festival, presented and developed by Youth Speaks, brings together teen poets from all over the US and the world to express themselves on stage and behind the mic.

**Work History**

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2003-present

Executive Director Corduroy Media

As Executive Director Carl manages all aspects of production. Along with producing, directing, shooting and editing nearly all of Corduroy Media projects Carl supervises a small production team. In addition to his production duties Carl facilitates new project discovery and client leads.

2008

Producer MTV Choose or Lose Street Team 08'

As a producer for MTV Street Team 08' Carl produced 35 weekly video segments, highlighting social and political issues that affect young voters in California. Carl's contribution to the programming helped the Choose or Lose Campaign win it's first Emmy.

2006-present

Lead Instructor, Film Arts Foundation TILT Program

Lead instructor for Digital Video Production Workshops, where students learned basic production skills, create storyboards, edit, and design short films.

2006-2007

Visiting Instructor, YME Professional Production Workshop, SoMarts Cultural Center

To empower YME participant's with advanced video production techniques, allowing them produce high quality youth media for an expansive and diverse audience. This weeklong workshop taught professional development skills in 3-point lighting, DV Shooting and FCP Editing.

2004 – 2005

Lead Teacher, Visitation Valley Beacon Center / Just Think

A Digital arts and media literacy production program for 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> graders. Lesson plans focus on production, design, technology, and media literacy. Fiscal support provided by the Department of Education.

## Education

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2005 New York University NY, NY  
Tisch School of the Arts  
Summer Session 16mm Production Workshop Intensive

2003-2004 Film Arts Foundation SF, CA  
Documentary Production Workshop  
After Effects Intensive  
Producing, Directing, and Distribution Seminar

2000 Boston University Costa Rica  
School for Field Studies  
International Sustainable Development Program

1996-2000 University of Utah SLC, UT  
B.S. Environmental Science

## References

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Liz Nord 415.377.7274  
MTV Supervising Producer liz@lizard.com

Erica Deprine-Sugars 415.561.2900  
Director of Programming for the Independent Television Service [ecdeiparine@hotmail.com](mailto:ecdeiparine@hotmail.com)

James Kass 415.255.9035  
Youth Speaks Executive Director james@youthspeaks.org

Dave Yanofsky 415.312.1025  
Connect Ed dave@newvoicesmedia.org

## Technical Skills

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PC and Mac Proficient; Final Cut 6 HD, After Effects, Motion, Photoshop, DVD Studio Pro 4, Cleaner 6, Dreamweaver, Flash Video Compression

Film and Video Production; Sony HDV-Z1U, Cannon XL1-S, Sony; PD 150, PD 170, PDX 10, Panasonic DVCAM, Arriflex 16mm, Lighting and Sound Tech